

To,
Mr. Yogesh Singh,
Vice Chancellor,
Delhi University.

Respected Sir,

The World Forum for Art and Culture invites your institute to be a part of India's Biggest Virtual Performing Arts Competition, **Jhankriti 2023**. Launched as a part of the ongoing celebration of the **World Culture Festival 2023** by the Art of Living, Jhankriti, in its truest sense, is '*Sanskriti ki Jhankaar*', a mega fiesta celebrating Indian Performing arts. This competition presents a platform for all young students and artists of Indian music, dance, and theatre across the globe to showcase their talent on a global platform, Interact with and learn from the Great Maestros of Indian Arts, and a chance to perform in front of Gurudev Sri Sri Ravi Shankar ji and finest artists of India.

In this edition of Jhankriti, we are celebrating four fields of Art- **Gayana** (Classical and Light Vocals), **Vadan** (Classical Instrumental Music), **Nritya** (Classical and Folk Dance forms), and **Natya** (Indian Theatre). The competition will be held virtually and invites students in 3 broad age categories: **below 12 yrs, 12-16 yrs, and 17-21 yrs.**

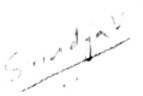
Jhankriti 2022 Jury Panel-comprised luminaries like Padmavibhushan Pt Hariprasad Chaurasia, Padmavibhushan Pt Sajan Mishra, Padmabhushan Dr. Padma Subrahmanyam, Padmabhushan Smt Sudha Raghunathan, Padmashri Dr. Puru Dadheech, Sangeet Samrat Chitravina Ravikiran and Sangeet Natak Akademi Chairperson Dr. Sandhya Purecha along with Cine personalities Prachee Shah Paandya and Sandhya Raju.

Kriti Chordia (Marketing Head, WFAC) can be reached at +91- 9116632075 / (connect@wfac.in) to schedule an **Orientation session** to understand the process of registration, rules, and detailed understanding of the different categories, preferably with cultural representatives from each of your institutes.

All details about the event are also available on www.jhankriti.org

Looking forward to hearing from you.

Warm Regards,
Srividya Varchaswi


Director, WFAC
The Art of Living
+91-9886677571
director@wfac.in

Categories

Vocal

1. Hindustani
2. Carnatic
3. Devotional
4. Light/Semi-Classical
5. Folk

Classical Dance

1. Bharatanatyam
2. Kathak
3. Odissi
4. Kuchipudi
5. Mohiniattam
6. Chhau
7. Kathakali
8. Sattriya
9. Manipuri

Group Folk Dance

1. North
2. South
3. East
4. West
5. North East
6. Central India

Instrumental

1. Wind
2. Percussion
3. String

Theatre

1. Ek Paatri
2. Group

Last date of registration for Jhankriti 2023 is 31st August

Win Prizes

As a winner, you will be entitled to an array of exciting rewards and benefits that will further enhance your vskills, provide valuable experiences, and propel your career to new heights. Get ready to embark on a transformative journey like no other!

Mentoring and Meeting the Maestros Jury: Gain invaluable insights and guidance from the industry's experts and maestros . You will have the opportunity to interact with the esteemed jury members of Jhankriti 2023 through webinars and also watch them perform live in BHAAV 2024, who will share their expertise and provide mentorship to nurture your talent further.

Yoga and Meditation Sessions: Enhance your physical and mental well-being through exclusive Yoga and Meditation sessions by the Art of Living designed to increase stamina, improve focus and promote overall wellness, enabling you to excel in your craft.

Exclusive pass to Bhaav 2024: India's Biggest Cultural Conference: Immerse yourself in a three-day cultural extravaganza at Bhaav 2024, India's most prominent cultural conference.. Immerse yourself in a vibrant atmosphere, witness breathtaking performances, and connect with artists, art patrons and art enthusiasts from across the country. As a winner, you will receive complimentary passes to this grand event and enjoy a comfortable stay at the Art of Living International centre in Bengaluru.

Performance Opportunity: Showcase your talent on a grand stage! During the prize distribution ceremony at the prestigious Art of Living centre in Bengaluru, you will have the honour of performing in front of a live audience of more than 25,000 people. Furthermore, your performance will be broadcasted to a massive online audience, reaching over 500 million viewers worldwide. This exposure will provide a significant boost to your career and help you gain widespread recognition.

Cash Prizes: Jhankriti 2023 believes in recognizing and rewarding outstanding talent. As a winner, you will receive substantial cash prizes, acknowledging your exceptional skills and hard work. These prizes will serve as a token of appreciation and can be utilised to further your artistic pursuits.

Gifts and Goodie Bags: you will receive special gifts and goodie bags which will include an Ayurveda kit, carefully curated to promote health and well-being, along with a range of exciting goodies to commemorate your participation in Jhankriti 2023.

Prepare yourself to embrace an extraordinary journey filled with opportunities for growth, recognition, and personal development. Jhankriti 2023 aims to provide you with a platform to showcase your talent to the world and take your passion to new heights.