



KESHAV MAHAVIDYALAYA

NAAC ACCREDITED INSTITUTE - GRADED 'A'
UNIVERSITY OF DELHI



THE DEPARTMENT OF MANAGEMENT STUDIES

ANNUAL DEPARTMENT MAGAZINE

PERSPECTIVE

13TH EDITION

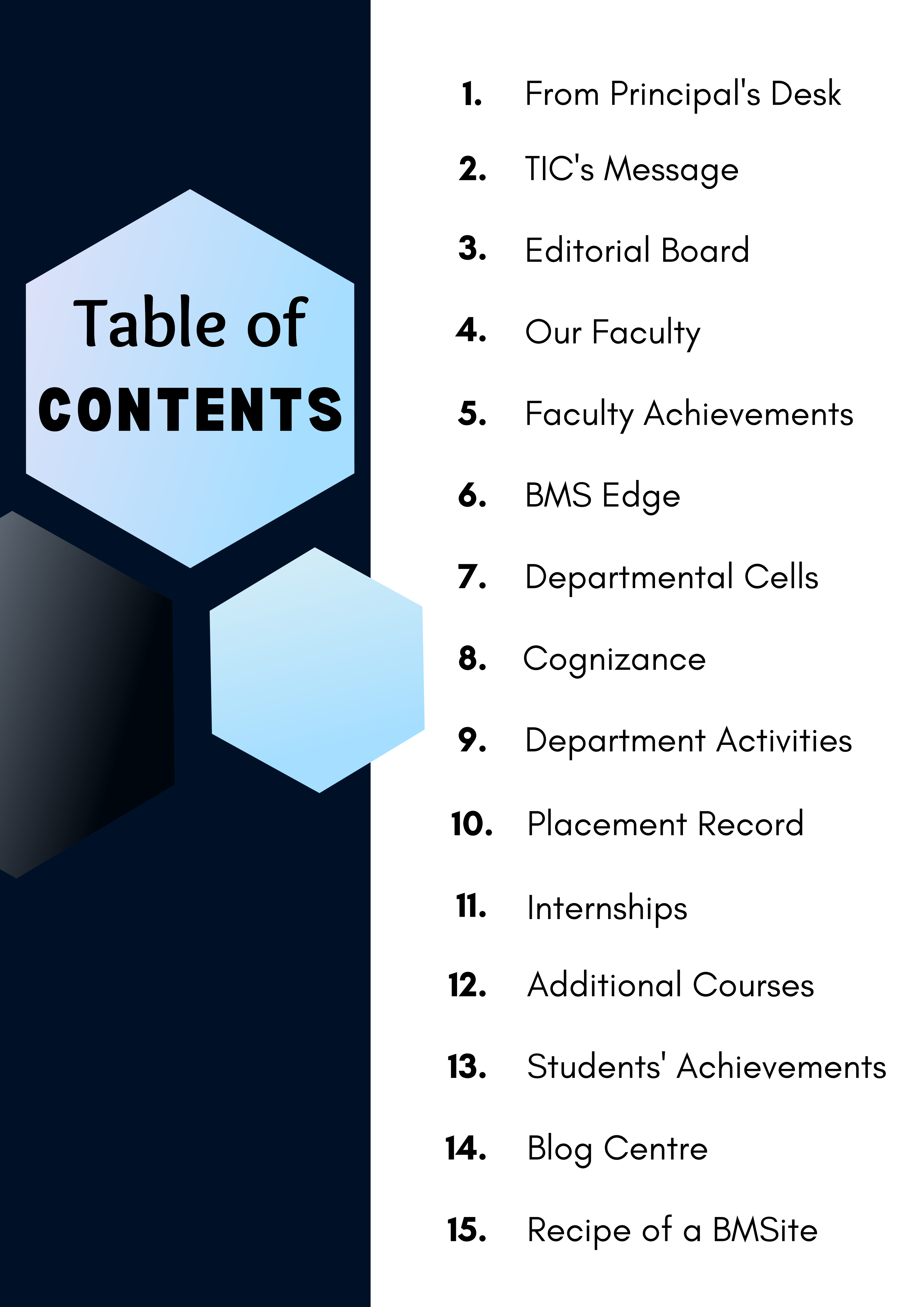


Table of **CONTENTS**

- 1.** From Principal's Desk
- 2.** TIC's Message
- 3.** Editorial Board
- 4.** Our Faculty
- 5.** Faculty Achievements
- 6.** BMS Edge
- 7.** Departmental Cells
- 8.** Cognizance
- 9.** Department Activities
- 10.** Placement Record
- 11.** Internships
- 12.** Additional Courses
- 13.** Students' Achievements
- 14.** Blog Centre
- 15.** Recipe of a BMSite

PRINCIPAL

Prof. Madhu Pruthi



It gives me immense pleasure to write that the Department of Management Studies is bringing out another edition of Perspective, the annual magazine of the department. 'Perspective' is a mirror to the development and dedication of the department. As we step into the new normal, leaving the shackles of the virtual world behind, it

is great to look back at the previous year through this magazine and acknowledge the efforts of students and teachers who brought not only the best versions of themselves, but also of others.

I congratulate the faculty and students of the department for coming back stronger after going through another pandemic year that exposed all of us to experiences that shook us and challenged us.

However, with its creativity and commitment towards continuous growth, the department had its activities ongoing in the online mode. The stellar record of achievements, internships and placements mentioned in the magazine is just another way of saying how far we have come. Everything from the visual creativity to the enriching content that students put into it, is something we cherish together. The magazine has always stood by its name, giving the readers a newer perspective and shaping all of us with it. I wish and hope that like the previous editions of Perspective, this edition also gives food for thought to the readers and leaves them feeling inspired.

TEACHER - IN- CHARGE

Ms. Sonu Mehta



It is such a pleasure to witness the department growing year after year. The department has rolled out 12 editions of its magazine so far, this one being the 13th issue. Students of many batches have contributed towards making the department what it is today. Besides having a different perspective and approach towards the department's growth and the way of organizing its events, each batch has come up with a unique layout for the department magazine 'Perspective'.

Holding any volume of the magazine in hand and reading through it, opens the doors of memories associated with the batch of students who worked on it. Turning through its leaflets not only highlights the department's activities, but also evokes sweet emotions and the deep bond we have shared with each other. It is a testimony of the achievements of the students and also showcases their creative content writing and innovative design skills. Each volume is treasured by the students and is equally admired by the faculty and the staff.

It is a delight to be a part of the journey of the department right from the first volume of its magazine to this one. I congratulate the entire team of faculty and students of Management Studies for keeping a positive frame of mind, looking for opportunities in every situation despite all odds, and adapting to situations as best as possible. Hope the readers of this volume would feel the positivity of the people in the department and their commitment towards work and excellence.

Faculty AND Staff



DR. AMANJOT SACHDEVA

Ph.D., MBA

Specialization:

Human Resource Management,
Marketing and Organizational Behavior



MS. SONU MEHTA

M.Com

Speialization:

Financial Management, SPSS,
Quantitative Techniques



MS. ASTHA KANJILIA

MBA

Specialization:

Marketing, Finance, Entrepreneurship
Development



CA KRITEE MANCHANDA

CA, M.Com

Specialization:

Accountancy, Taxation and Finance

DR. NOMITA SHARMA

Ph.D., MBA, MCA

Specialization:

Information Technology,
Human Resource Management and
Marketing



DR. SUBODH PANDIT

Ph.D., M.Phil., M.A

Specialization:

Macroeconomic Policy,
Econometrics and
Consumer Behavior

MR. KARAN

M.Com

Post Graduate Diploma in
International Business Operations

Specialization:

Marketing Management,
Entrepreneurship, Financial Markets
and Investment Strategies





MS. RUCHI

M. Com

Specialization:

Finance and Accounting



MR. HEMANT KUMAR

M. Com

Specialization:

Finance, Business Mathematics and Statistics



MR. SANJAY KUMAR

B.Sc

Lab Staff



FACULTY ACHIEVEMENTS

- **Dr. Amanjot Sachdeva**


Participated and presented a paper titled 'A Study of Perception of Women in Leadership Roles: Challenges and Covid 19 Impact', in an International Conference on 'Evolving Business Strategies in a Transforming Global Environment', held on 21-22 January 2022, organised by Department of Commerce, Jesus and Mary College, University of Delhi.

- **Ms. Astha Kanjilia**

Attended and completed one week (online) interdisciplinary Faculty Development Programme on 'Basics of Quality Research', from 18-21 December 2021, organized by Department of Commerce, Sri Venkateswara College, University of Delhi in association with the Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi.

- **Dr. Nomita Sharma**

Presented and published a paper on Construction Strategic Project Readiness Assessment, Journal of Engineering, Project, and Production Management.



FROM THE Editorial Board

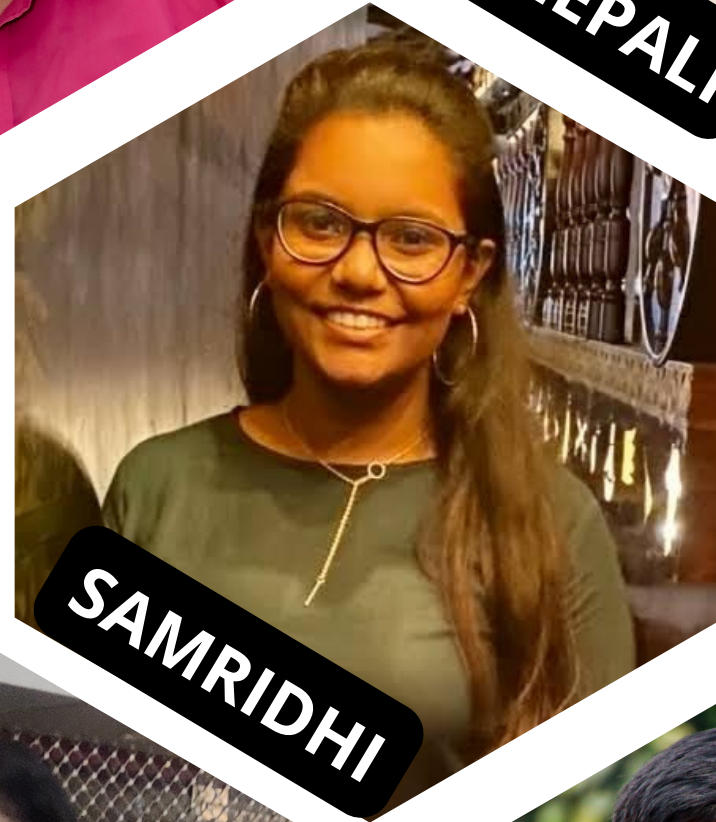
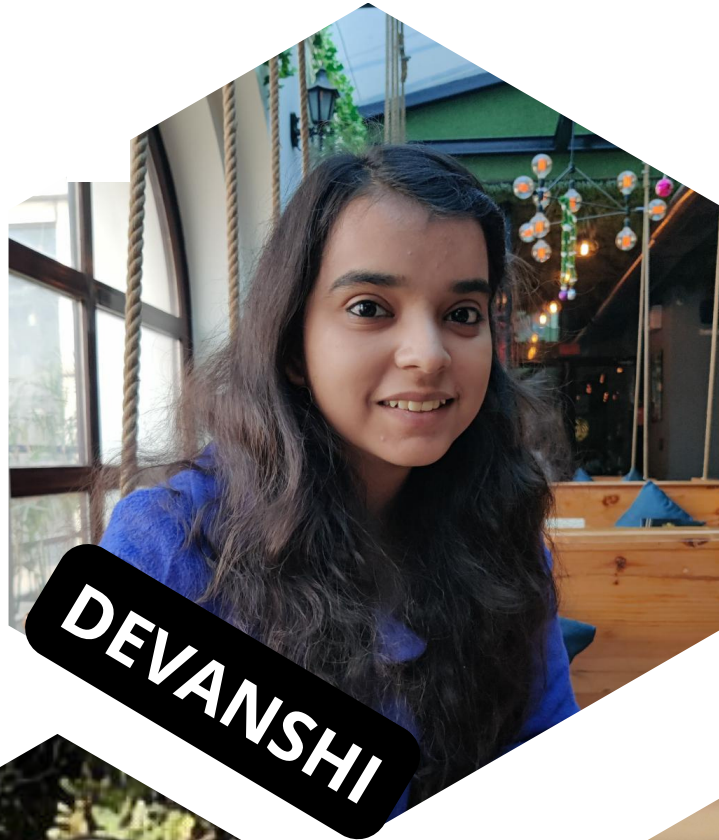
It gives us immense pleasure and pride to bring to you the 13th edition of our annual department magazine, "Perspective", which paints a picture of our department.

The creation of this magazine was an exciting and fulfilling process, bringing us closer to the department and giving us an opportunity to present the perspective of each and every member in the form of literary items, creatives and artwork.

We would like to extend heartfelt gratitude to the faculty members for being extremely supportive and for adding their valuable insights to the magazine. We would also like to acknowledge the efforts of the board members for bringing together high quality content and presenting it beautifully.

We hope that the magazine presents our journey of growth and development over the past one year and the readers feel as connected to it, as we have felt at every step while making it!

Editorial Board



BMS Edge

One of the most coveted undergraduate courses of University of Delhi, Bachelors of Management Studies is a three year management program providing students a bag full of opportunities and skills.

This course is offered by nine colleges of University of Delhi under the aegis of Faculty of Applied Social Sciences and Humanities (FASSH), University of Delhi. Keshav Mahavidyalaya has been offering this prestigious course since 2007.

The course is a complete package of knowledge, covering all major aspects of management like Marketing, Finance, Human Resource, Economics, Organisational Behaviour, Statistics, Legal aspects of Business, Business Policy and Strategy and also technology based papers like IT Tools for Business, Statistical Software Package (SPSS), spread across six semesters, stimulating creative thinking and innovation.

It is covered through a rich pedagogy where theoretical concepts are supplemented by visual powerpoint presentations, videos, online resources, case studies, expert talk by specialists in the field etc. Group activities, management events, speaker sessions, workshops and summer internships are essentially included in the course of the three year program to provide practical exposure and hands-on experience to the students.



The department has two annual flagship events: C.E.O (Challenge. Enrich. Outperform) for senior school students and Cognizance (A two day corporate seminar cum-management festival) for college students. The experience of managing big events like these, that witness overwhelming participation gives the students confidence to believe in their competencies.

The course prepares students for future endeavors. Many students get placed in reputed companies, many choose to pursue higher education, some start their own enterprise, while some commit themselves to social causes and benefit humanity.

The course makes students confident and ready for the real world. It helps them to discover their latent abilities and hidden talents. It provides them a platform to grow and learn.



Metamorphosis is the student body of B.M.S. and is the heart and soul of the department. Apart from facilitating smooth communication between students and the faculty, it takes initiative to undertake activities promoting innovative thinking and professional growth. The body brings out the best from the students and makes Keshav Mahavidyalaya an interactive college with an edge.

Marketing cell

MARK-E-PEDIA

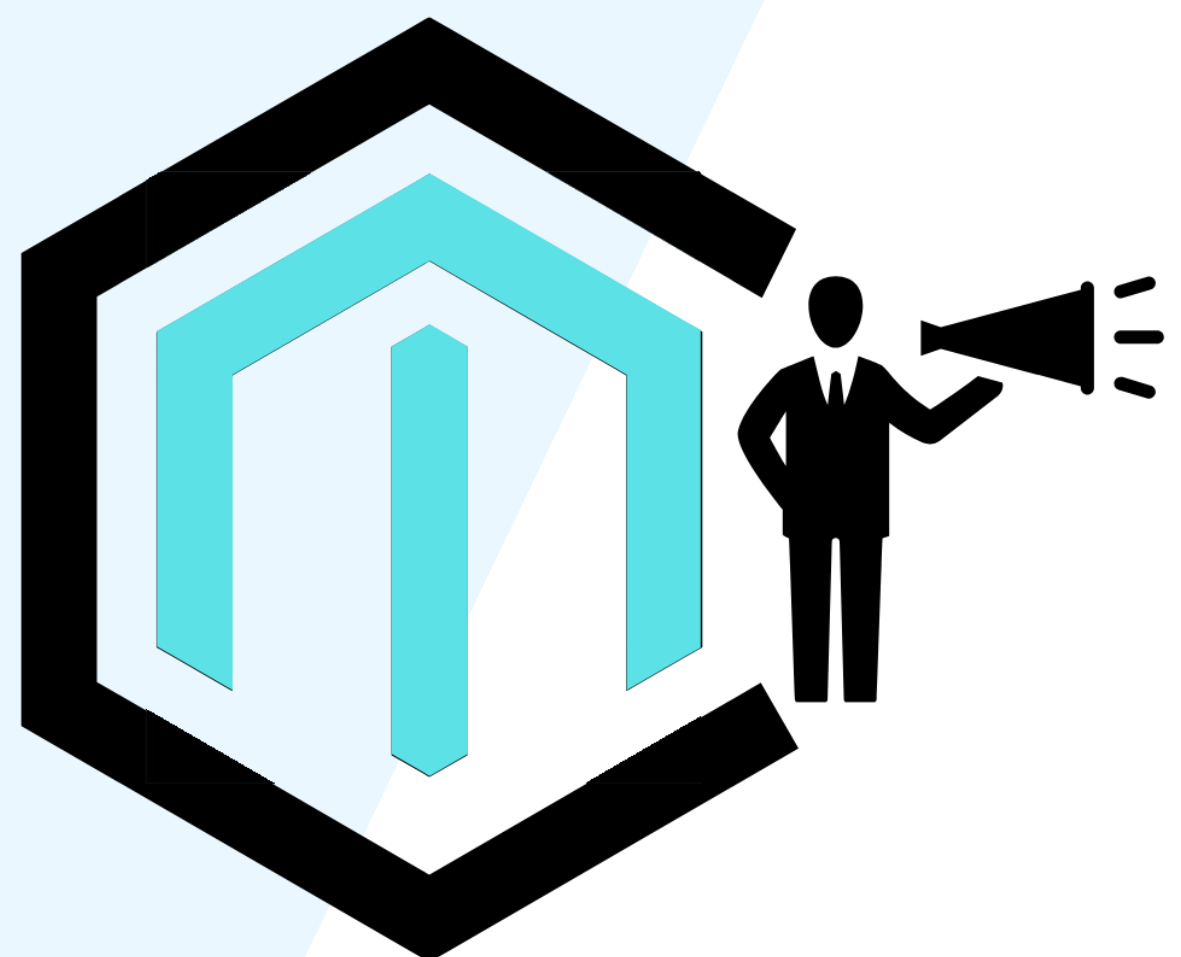
Department **CELLS**

Mark-e-pedia is the marketing cell of the department that fosters learning through practical experience, creating marketers for tomorrow. Founded with the objective of providing a platform to students to enhance their marketing skills and managerial acumen, the cell works as a source of knowledge and learning to its members. Pensive discussions on topics related to the current trends of marketing, events, speaker sessions, group activities form an important part of the daily working of the cell. The members come together bringing in creative ideas and learn how to implement their thought process into the real world.

Over the past year, the cell organised speaker sessions on engaging topics like "Brand Identity and Personal Brand Growth" and "Market Research and Product Management".

Along with this, an intra college marketing based treasure hunt, "Mark a way out", was organised making students put on their thinking caps and apply their managerial skills.

It is a place filled with opportunities for growth and development with motivated members. It is an ensemble of highly goal-driven and hardworking members enthusiastic about knowing and working in dynamic scenarios. Innovation and creativity are the key components of its efficient operation.



MARK-E-PEDIA

Entrepreneurship cell

INCEPTUM

Inceptum, the entrepreneurship cell of the Department of Management Studies, strives to promote the notion of entrepreneurship by providing members with the necessary environment in which they can work and expand their ideas as young entrepreneurs. The cell has been working hard to imbibe in its members a problem-solving mindset. Its mission is to instill entrepreneurial knowledge and promote professionalism. The cell is well-known for planning and conducting mind-bending events.

Readers' Reserve- A retreat for all readers, with the objective of fostering the habit of reading and promoting the love of literature in a positive, nurturing environment was curated. The club encourages its members to read, formulate and discuss stories from a wide array of genres. Inceptum organized an exciting intra department event consisting of a quiz and case study round, making participants apply in the real world scenarios.

Inception with Inceptum- An intra-society weekly meeting conducted by the members for generating and garnering acceptance for fresh ideas, outlining plans and demonstrating its potential benefits was also fabricated.

The cell works on the principles of teamwork and growing while learning. It gives an opportunity to each member to learn something unique and make the most out of every opportunity with the skills they learn here.



Quizzing cell

SARVAGYA

Tell me and I forget. Teach me and I remember. Involve me and I learn. – Benjamin Franklin

Keeping this pulsating adage in mind, Sarvagya- The Quizzing Cell of Keshav Mahavidyalaya was incorporated to make the management students abreast of the unknown facts of the world and expand their mindset to learn every new thing that comes their way.

The club didn't fear the pandemic and turned it into an opportunity by introducing technology-driven quizzes using various online platforms. The cell believes in peer-to-peer learning following which weekly meetings and quizzes are conducted by members which help everyone delve into multifarious topics and discover the unknown. Regular quizzes, current affairs sessions and group discussions are an important part of the cell.

Sarvagya envisions people to put on their thinking caps at all times and promote a hunger to learn, ability to apply logic, and give everyone an arena to broaden their horizons and expand their thinking skills. Knowledge and learning are the driving forces of the cell



COGNIZANCE:

Annual Corporate Fiesta

Metamorphosis, the student society of the Department of Management Studies organised the twelfth edition of the Annual Corporate Convention and Inter Management Fest of the department – Cognizance 2021 on 26th and 27th February 2021 online through MS Teams platform.

This year, the theme of the corporate convention was 'Re-entering Reality with a Virtual Backpack' which centered on how an attempt to go back to normalcy after a long struggle period with a global pandemic would be like. Cognizance, with various enthralling and gripping events, witnessed the enormous participation of around 600+ college students from all across the nation.



The participants got an opportunity to be a part of an insightful virtual panel discussion with eminent speakers:

- **Mr. KIRAN DM**

- Chief Executive Officer, ONGC Foundation
- Ex-National President at Youth for Seva Trust
- Founding member at the Centre for Leadership and Management in Public Service (C-LAMPS)

- **Ms. ANKITA SABOO**

- Group Executive Vice President – Market Risk, Yes Bank
- Chartered Accountant and FRM Certification holder
- AIR-1 in Diploma in Information System Audit (DISA)



- **Mr. PARITOSH JOSHI**

- Principal, Provocateur Advisory, and
- Ex-CEO, India TV
- Invitee to the Board of Governors- BARC

- **Dr. RADHAKRISHNAN PILLAI**

- Chief Mentor, Chanakya Aanvikshiki Pvt. Ltd
- Author of the best-selling book 'Corporate Chanakya'.
- A Ph.D. holder(University of Mumbai), MA(Sanskrit)

On the second day of the corporate fiesta, a bunch of engrossing and captivating online inter-college competitive events was organized by the Department covering all areas of management –

Biz-Quest: The Business Event

Invest-e-quity: The Finance Event

Venture Out: The Entrepreneurship Event

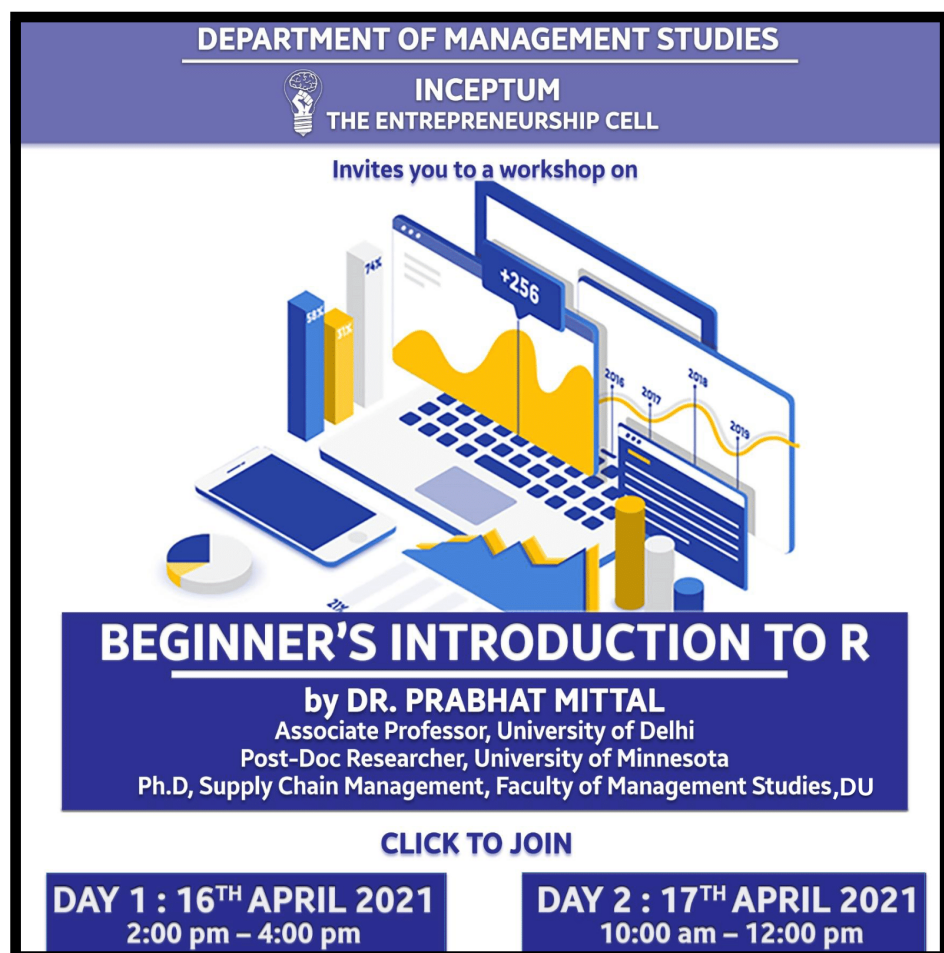
Ad-vo-case: The Marketing Event

Along with the Corporate Convention, the 12th Edition of the annual magazine of the department, 'Perspective' was released.

DEPARTMENT ACTIVITIES

WORKSHOP ON

R-Programming



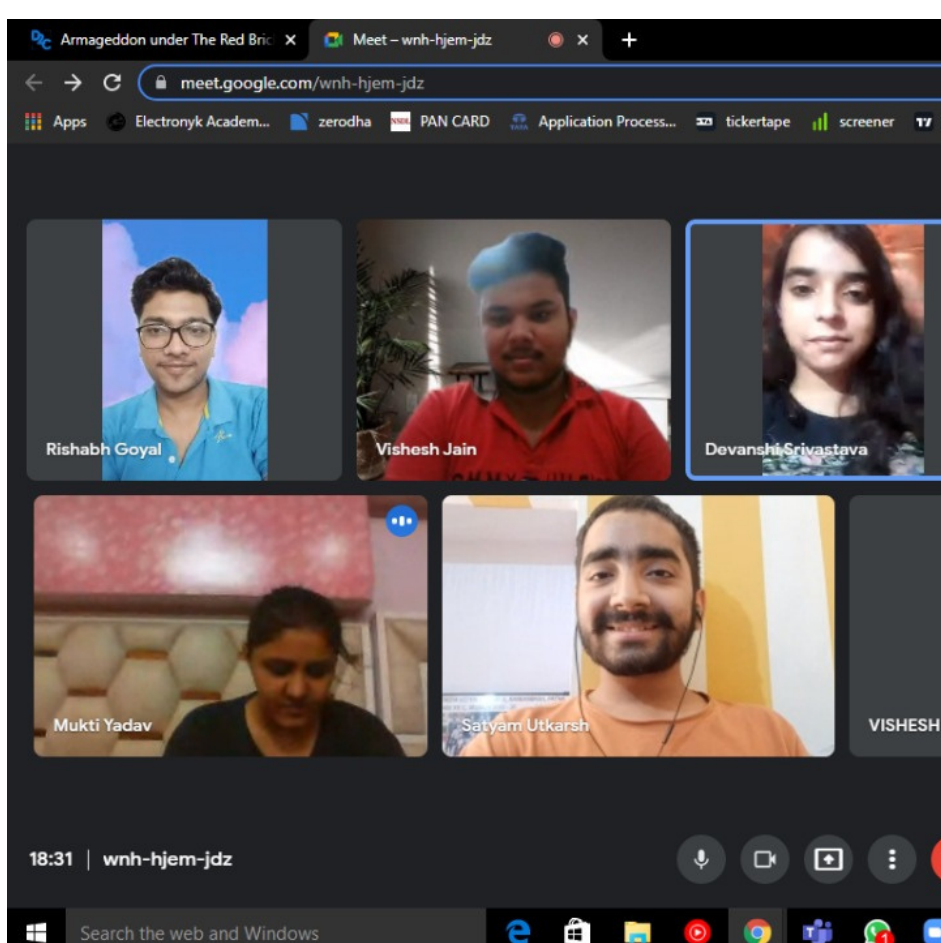
Inceptum, The E - cell of Department of Management organized a workshop on R-Programming on 16th and 17th April 2021, conducted by Dr. Prabhat Mittal, an associate professor at University of Delhi, Post-Doc Researcher at University of Minnesota specializing in Supply Chain Management.

This 4-hour intra department workshop, spread across 2 days and recorded 50+ student attendance.

The platform for the workshop was R-Studio which allowed participants to run their scripts and various codes. It was an extensive and engaging workshop making the participants adept at an intermediate level in the span of just 2 days.

MARK A

Way Out



Mark-e-pedia, the marketing cell, Department of Management Studies organized a virtual treasure hunt, "Mark-a-way out" on 28th August, 2021.

The event consisted of various interesting riddles and challenges that needed to be solved to reach the final stage of the competition i.e. marketing quiz.

The event witnessed a participation of more than 85 students from Keshav Mahavidyalaya from various courses including Bachelors of Management Studies, B.com(H), B.sc Mathematics hons, B.sc comp. science, Psychology hons, B.sc Electronics hons and B.sc Physical Sciences.

DEPARTMENT ACTIVITIES

Personal brand management **AND** Brand Identity Growth



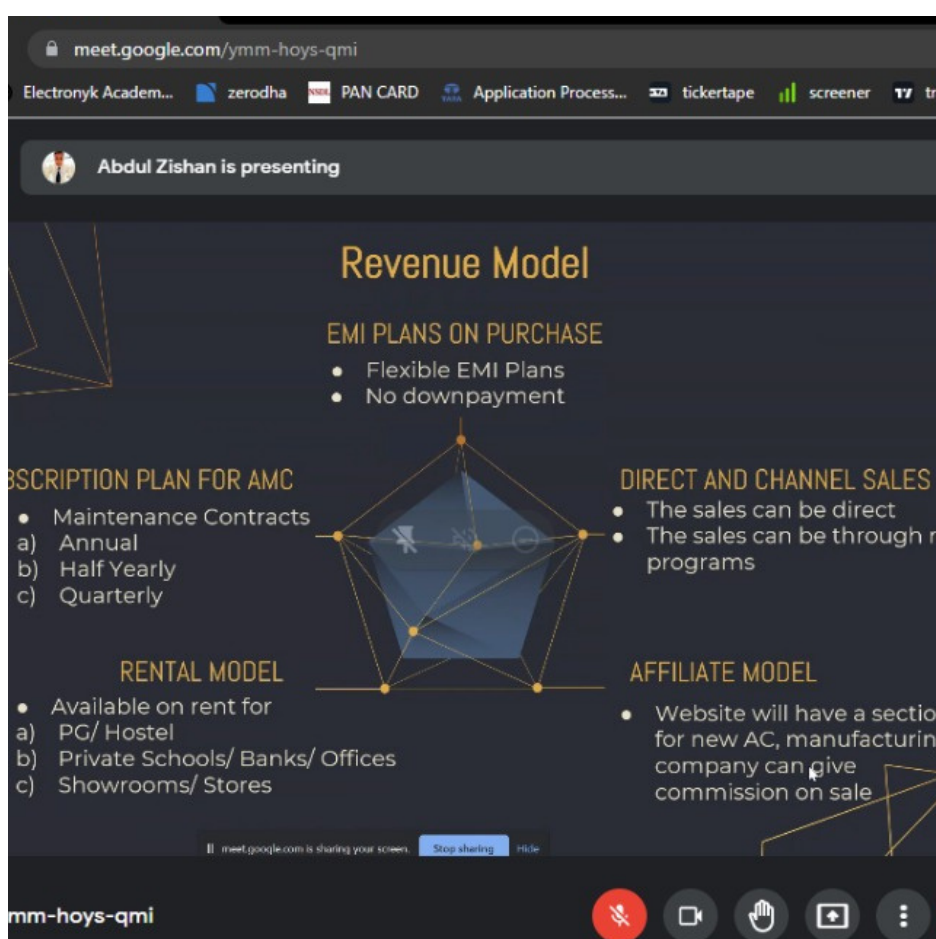
Mark-e-pedia, Marketing cell, Department of Management Studies, Keshav Mahavidyalaya organised a webinar on "Personal Branding and Brand Identity Growth" by Mr. Siddhant Sidana on 30th September 2021 for the students of the department.

Mr. Sidhant Sidana is an IIM alumnus with a commendable history of working in the

entrepreneurship field through events and student clubs bringing in international fraternities in India.

The webinar was very engaging and interesting and the students learnt ways to build a personal brand, what all is included in the process of creating a strong brand identity and how personal branding on social media works in the present scenario.

THE QURIOUS Case 2.0



Inceptum, the entrepreneurship cell, Department of Management Studies organised a virtual intra department case study competition, "The Quirious Case 2.0" on 28th September 2021.

The event consisted of two rounds including an entrepreneurship based quiz followed by a case study round.

The event witnessed participation of more than 21 BMS 2nd and 3rd year students of Keshav Mahavidyalaya.

It was an enriching experience for the organizing team as well. The event proved to be a great opportunity for the development of students.

DEPARTMENT ACTIVITIES

Product management **AND** Market Research



Mark-e-pedia, the Marketing cell of Department of Management Studies, Keshav Mahavidyalaya organised a webinar on "Product management and Market research" in association with Whizzcorp by Ms. Mridula Chhetri on 25th January 2021 for the students of Keshav Mahavidyalaya. The webinar was very engaging and interesting and the students learnt about what product management actually is, the roles and

responsibilities of a product manager, various tools for product management and market research and how one should do proper market research and decide what kind of product should be launched to fulfill the needs of consumer/customer.

THE Mindfest



Metamorphosis, Department of Management Studies, Keshav Mahavidyalaya organized a quizzing event 'MINDFEST' on 22nd January 2021 for the students of the department, to test the knowledge of the participants in business and various domains of management. It was conducted in two rounds, each based on different themes.

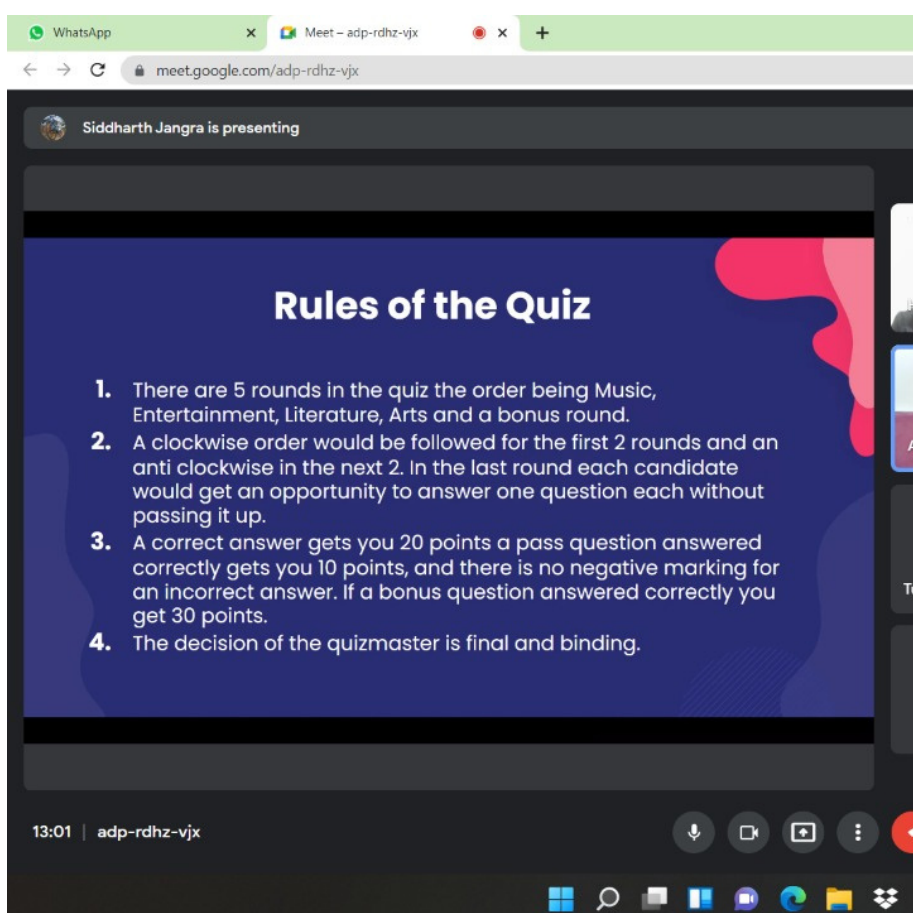
More than 35 participants were required to attempt a live mixed bag quiz in Round 1. The top 8 participants were shortlisted for the final round wherein a bingo was organized on different topics ranging from finance, economics to business and commerce with each question having a different point scale.

The event was very engaging and interesting and the students learnt about various domains of management and also got aware of current scenarios of the present-day world.

DEPARTMENT ACTIVITIES

MELA

Quiz



Sarvagya, The Quizzing Cell of Keshav Mahavidyalaya organized an Intra Department MELA QUIZ on February 20, 2022, to foster the quizzing culture in the management students.

The event was conducted in 2 rounds each having various cognitive questions ranging from music industry to art industry.

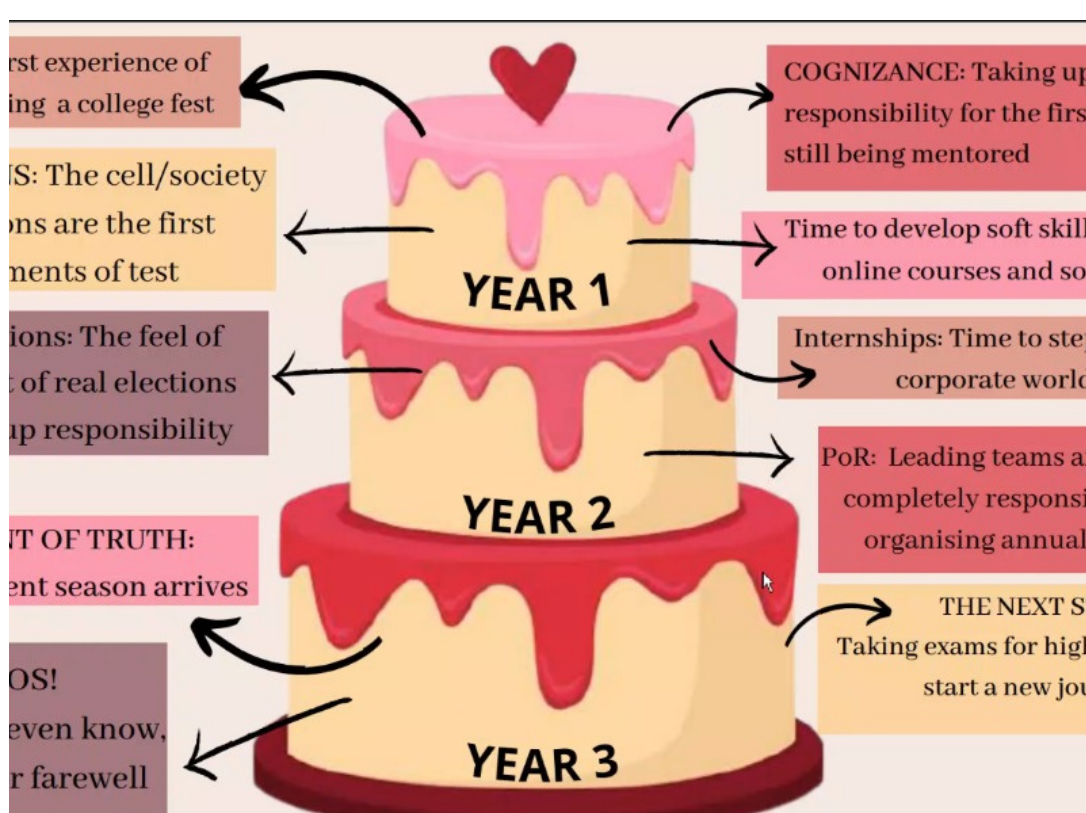
The quiz tested the awareness and spontaneity of the students.

The event witnessed a participation of more than 50 students of the department.

It was a great learning experience for both the participants and the organisers.

FRESHERS

Orientation



The Department of Management Studies organised a session for the freshers wherein the department student body, along with the professors, talked about various aspects of their department, including the course content, infrastructure, facilities, clubs, associations, and activities that are in store for the freshers. This gave the students a glimpse of their forthcoming

academic journey. The faculty and seniors welcomed the new batch and gave them insight into the workings of the department and introduced the faculty members. A brief overview of the cells and societies was followed by reports on internships and placements offered by the college, as well as all of the other extracurricular activities that the department engages in to help students develop their personalities and gain valuable experience.

DEPARTMENT ACTIVITIES

ALUMNI SESSION

Social Startups



Department of Management Studies invited its distinguished alumnus, Mr. Ankit Kawatra, founder and director of Zomato Feeding India for a session on "Social Startups." on 5th October 2021.

The session helped us delve into the challenges and opportunities that lie in the process of building a startup. The attendees had many queries pertaining to the initiation process that were actively taken up by Mr. Kawatra.

The session provided an insight into the startup world, specifically, the social startup world, helping students to explore it better.

UNION BUDGET

Discussion



Metamorphosis, Department of Management Studies, Keshav Mahavidyalaya organized a session on Union Budget 2022-2023. The session was a comprehensive take on the Annual Budget talking about major sectors of the economy and what impact the budget will have on them.

The students of BMS prepared an insightful report and presented it to their peers. The session ended with a fruitful discussion on some questions that were thought-provoking.

The webinar witnessed an active participation from students and was fruitful for all the participants

PLACEMENT RECORD

The Department of Management Studies at KMV has steadily established a firm foothold in the campus recruitment industry. Every year, students in the department have proven their worth by getting placements in a variety of reputable firms. The competence of our students has been highly valued by top organizations. So far, 2021-22 has seen a reaffirmation of the same, with our students receiving employment offers from some reputable companies, as listed below.

NAME OF THE COMPANY	NAME OF THE STUDENT
BANK OF AMERICA	Jaya Kumari, Radhika Verma
CURE.FIT	Ravi Chaudhary
D.E. SHAW & CO	Pranjal Kukreja
FREED	Sanya Aggarwal
LEVERAGE EDU	Manish Kumar, Punya Nagpal, Meghna
LIDO LEARNING	Aastha Sharma, Aryav Srivastav
MONOTYPE SOLUTIONS INDIA	Swati Singh, Aryan Srivastav
ORISERVE	Shubham Arya
TRAVCLAN	Divya Aggarwal
UPRIVER	Aastha Sharma
WILLIS TOWERS WATSON	Aarushi Gupta, Khushi Goel

NAME OF THE COMPANY	NAME OF THE STUDENT
KEN RESEARCH	Akshita Mishra, Bharat Kumar, Milan Madaan, Pranjal Jain, Raghav Bhatia
TRESVISTA	Aarushi Gupta, Bharat Kumar, Pranjal Jain, Vanshika Rustagi, Jitesh Kadam, Muskan Khandelwal
OXANE PARTNERS	Vansh Bhatia, Bharat Kumar
INCEDO INC.	Akshat Palod, Vanshika Rustagi
ADPUSHUP	Raghav Bhatia

The latest placement season also witnessed stellar performance by the students of the department who received offer letters from various top companies and top roles in different domains of management ranging from finance to marketing. During the latest placement season, highest annual package estimated to 19.25 LPA and the median annual package was 6.4 LPA. The cumulative package amounted to 1.77 CPA.

It has been possible because of the efforts of students and the incessant hard work of Placement Cell, Keshav Mahavidyalaya to bring in prestigious companies to the campus so that we have the best chance for a bright career ahead.



HIGHER EDUCATION

- Shivam Bansal – IIM Kozhikode
– Post Graduate Program in Management
 - Hridank Sethi – MICA Ahmedabad
– PGDM–C
 - Shivanshi Garg – MDI Gurgaon
– PGDM
 - Dhruv Jain– IMT Ghaziabad
– PGDM
 - Ishan Arora – NMIMS Mumbai
- 

INTERNSHIPS

BMS@KMV

The students of our department have been working diligently to enhance their own personal growth as well as for the advancement of society. They have completed internships in many reputable firms, realising the practicality of their erudition, such as:

NAME OF THE STUDENT	YEAR	INTERNSHIP/VOLUNTEERING
Aarushi Gupta	3rd	Policy Research Intern, Centre for Civil Society
Abdul Zishan	2nd	Marketing Associate, Seekify Technologies Pvt. Consultant (Live Project), Impact Consulting, London Equity Research Analyst, Clio, London
Akshita Mishra	3rd	Public Policy intern, District Administration, Rupnagar (Government of Punjab)
Deeksha Vishnoi	2nd	Business Development Intern, UnMa Marketing Intern, SIMMI Foundations Content Writing Intern, Anteelo Design
Deepali Gupta	2nd	Research Analyst, ReFin Finance Company Campus Ambassador, BITS Pilani
Kunal Agarwal	2nd	Equity Analyst, KRG Consultants Ltd.

NAME OF THE STUDENT	YEAR	INTERNSHIP/VOLUNTEERING
Devanshi Srivastava	2nd	Market Research Intern, Pioneer Management Consultant Pvt. Ltd Human Resources Intern, DU Connect
Garv Vasudeva	2nd	Community Champion, Unschool
Hardika Arora Ishaan Gupta	2nd 1st	HR Generalist, Blitzjobs HR intern, Vidyam tutorials PR Intern, Manauti Rohit Walecha(freelancer)
Ishita Mittal	3rd	Trainee, Ludhiana Stock and Capital Limitee
Rhea Gupta	2nd	Project Associate, Ericsson India Private Limited
Rishabh Goyal	2nd	Equity Advisor, FinSkool Financial Research Analyst, PredictRAM
Saksham Arora Shobhit Gupta	1st 2nd	Marketing Intern, Trauffer Hub Volunteer in Operations and Analytics Department, Pratisandhi Foundation
Siddharth	2nd	Equity Analyst, KRG Consultants Ltd.
Vishesh Garg	2nd	Associate hr intern, prep junction Equity analyst, KRG Consultants
Milan Madaan Krish Middha	3rd 2nd	Finance Intern, BHEL Wealth Management Analyst, WiseFinserv



ADDITIONAL COURSES

Our students have never been satisfied with solely the administrative component of the BMS course and continue to make forays into newer territories aspiring to expand their perspectives, alongside earning their regular academic course:

NAME OF THE STUDENT	YEAR	CERTIFICATION
Deeksha Vishnoi	2nd	Introduction to Business Analysis Using Spreadsheets Introduction to Google SEO
Deepali Gupta	2nd	Financial Planning Advanced Excel, Power BI
Rishabh Goyal	2nd	Business Strategy and Consulting Hands-on with MS Office Essentials
Samridhi Singh Jaiswal	1st	Microsoft Excel – Intermediate (1&2), Advanced
Shobhit	2nd	NISM Equity Derivative Certificate
Tanish Malik	3rd	NISM-Series-VIII: Equity Derivatives Certification NISM-Series-XV: Research Analyst Certification Financial Modelling & Algo Trading



STUDENTS' ACHIEVEMENTS

Students of Keshav Mahavidyalaya strive to be the finest in any field they choose bringing honour to the department as well as the college. The pupils received a slew of renowned medals and great achievements in a variety of competitions during the session 2021-22, as follows:

NAME OF THE STUDENT	YEAR	ACHIEVEMENTS
Akshita Mishra	3rd	Connecting Dots, IIM Calcutta, 2nd
Bharat Kumar	3rd	BullsEye, IIFT Kolkata, 1st Penny Patrol, IIM Lucknow, 2nd House of Trades, Kamla Nehru College. 2nd Stock Heist, Deen Dayal Upadhyaya College, 2nd Just-e-Deal, Adhikosh '21, National Institute of Bank Management Pune, 2nd Stockscape, Monexus '21, Sri Guru Gobind Singh College Of Commerce, 2nd Quizzard, Kirori Mal College, 3rd IPO-Q 2021: Pitch an IPO, IIM Bangalore, Finalist
Deeksha Vishnoi	2nd	Delta: The Social Variable, SRCC, 1st



STUDENTS' ACHIEVEMENTS

NAME OF THE STUDENT	YEAR	ACHIEVEMENTS
Devanshi Srivastava	2nd	Graveyard Poets, SGTB Khalsa College, 3rd StockScape, Monexus'21, SGGSC, 2nd
Harsh Tomar	2nd	Maharaja Agrasen Institute of Management Studies, 1st Elevin Events, 1st
Rishabh Goyal	2nd	Sports Premier league, AIESEC, 1st
Tanish Malik	3rd	Global Microfinance Case Competition, Melbourne Microfinance Initiative, Finalist
Krish Middha	2nd	Finanzen- 1st shivaji college Clash of Finance- 3rd Shaheed Rajguru College
Deepali Gupta	2nd	Conquonomics, SRCC, National Finalist Sushodh- Case Competition, MANAGE Institute, Hyderabad, National Finalist

BLOG

CENTER



टूटे प्याले

By Akshita Mishra I



छोटी-सी जिंदगी

By Rishabh Goyal



Adolescence: A frame of Mind

By Sushant Chaturvedi



Different Perspectives

by Chirag Gupta



India @75: Resilient and Powerful

By Harsh Tomar



Masked Reality by Manvi

Starry Night by Kavya

A capture by Samridhi



Shaded beauty by Deeksha

Love under stars by Disha

Save animals by Gautam



Seated sadness by Vanshika

A capture by Siddharth

Chaos of Colours by Mukti

The religious canvas by Deepali

टूटे प्याले



बगीचे की एक क्यारी में मुझे मिले
टूटे प्याले, ठहरा पानी, फूल खिले
रंग - बिरंगे प्याले किस के हाथों के
तले पे लिखे किस्से ठंडी रातों के
तारीखों की नक्काशी और नामों की
साक़ी होगी फ़िज़ा अजब उन शामों की
होंठ गुलाबी छोड़े छाप किनारे थे
आँखें थी? अँधेरा था? या तारे थे?

कौन बताये किस को जादू आते हैं
अड़ियल प्याले कैसे तोड़े जाते हैं
एक के गिरने पे एक ही टूटेगा
बचे हुए को कौन भला फिर लूटेगा
हल ये है कि दोनों की टकराहट हो
बिखरें दो पर एक गिरे की आहट हो
पाँव अगर इन पर गलती से पड़ जाए
घायल करते और सताते हैं साये
साये चीनी मिट्टी के, और राहों के
धूप में जलती जाने कितनी आँखों के
साये केतली के हों या हों चूल्हे के
घर की छत के या मेले के झूले के

कितने प्याले कहाँ-कहाँ से आते हैं
किसी बगीचे में आकर मिल जाते हैं
कोई नए प्याले ये सोचे जाते हैं
अड़ियल प्याले कैसे तोड़े जाते हैं
यूँ ही सब की बारी आनी होती है
हर प्याले की एक कहानी होती है

-AKSHITA MISHRA
(Batch of 2022)

छोटी-सी जिंदगी



छोटी-सी है जिंदगी, पर बड़ी ख्वाहिशें हैं,
मेहनत है शायद कम, उससे ज्यादा
फर्माहिशें हैं,
कल बनाने के चक्कर में हम अपना आज
खो रहे हैं,
होंगे शायद दिमाग से विकसित, पर
कमजोर दिल से हो रहे हैं।
अपना पराया, पराया अपना कर, सबकी
जिंदगी कट रही है,
किसी एक को खुश करने के लिए, यहाँ
अपनों की खुशियाँ बंट रही हैं
सब यहाँ अपने में मस्ती से झूम रहे हैं,
पर कुछ बदनसीब हैं जो दूसरों का दर्द
लिए घूम रहे हैं।
बातें शायद हैं छोटी-छोटी, पर अंजाम
उनके बड़े हो रहे हैं,
यहाँ गैरो के लिए, अपनों के खिलाफ
अपने खड़े हो रहे हैं।
सुलझ तो जाए सब कुछ यहाँ, पर उसके
लिए बात करना भी तो जरूरी है,
कितना भी गम क्यों ना हो, पर अपने चेहरे
पर मुस्कुराहट दिखाना भी तो मजबूरी है।
छोटी है जिंदगी इसे छोटी ही तुम रहने दो,
क्या फर्क पड़ता है दूसरों के कहने से, तुम
शांत रहो उन्हें कहने दो।
बहुत सुनली लोगों की, अब तो उनको
सुनना छोड़ दो,
झूठी दुनिया के ये झूठे बंधन, अब तो इन्हें
तोड़ दो।

-RISHABH GOYAL
(Batch of 2023)

*The terrorists are killing people
for looking into each other's eyes
So, now, I look in the mirror
And I wonder if they are God's men
distracting me from noticing flaws
in my soul
As I look at tears in my eyes.
My grandmother told me
that moles appear on those spots
where someone has caressed you in the
previous life.
While I am disappointed at my clear face,
I can't help but notice these black spots
near my iris
I have also heard about
using up all your blessings in one life
And spending the other craving for it
So now,
The terrorists are killing people for
looking into each other's eyes.*

"EYES FROM MY PAST"

-Devanshi Srivastava
(Batch of 2023)

"A CLOSETED DOOR"

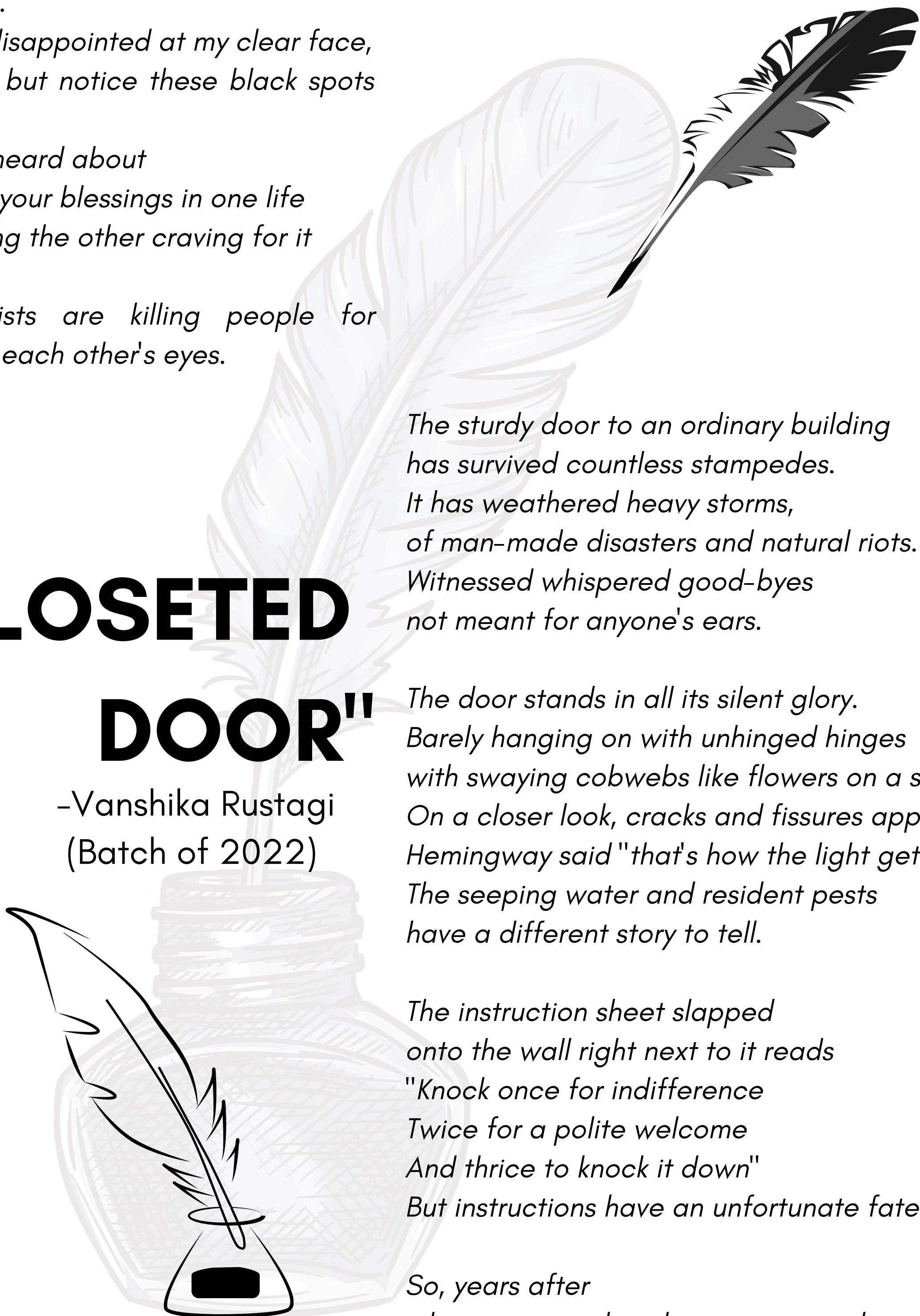
-Vanshika Rustagi
(Batch of 2022)

*The sturdy door to an ordinary building
has survived countless stampedes.
It has weathered heavy storms,
of man-made disasters and natural riots.
Witnessed whispered good-byes
not meant for anyone's ears.*

*The door stands in all its silent glory.
Barely hanging on with unhinged hinges
with swaying cobwebs like flowers on a shrine.
On a closer look, cracks and fissures appear;
Hemingway said "that's how the light gets in."
The seeping water and resident pests
have a different story to tell.*

*The instruction sheet slapped
onto the wall right next to it reads
"Knock once for indifference
Twice for a polite welcome
And thrice to knock it down"
But instructions have an unfortunate fate*

*So, years after
when someone knocks twice at my door,
I only naturally mistake it for a single tap
and serve cold indifference on a silver platter.
Thinking, I'll call myself alive again
when I'm more door than cobwebs.*



ADOLESCENCE: A FRAME OF MIND

-SUSHANT CHATURVEDI (Batch of 2024)

Adolescence isn't a phase of life as much as a frame of mind. People often tend to expect teens to behave like adults with limited independence given to them. For them, they aren't exactly kids who can use lack of understanding as an excuse and they also don't have the authority to manage things in their life on their own. Universities are one such place where you will find the most number of teenagers or young adults. For students who come fresh out of school and know nothing but to follow their teachers and seniors, college is a great place to begin exploring and finding ways to build their resume while simultaneously learning essential life lessons.

Colleges present a wide array of opportunities including clubs, presentations and competitions. But are colleges able to understand a teenager's mind? Does everything get too heavy for them to handle? While colleges are a great place to look at that unexplored potential, they can also be a place where students become a lot more susceptible to a number of dangers because of their tendency to be curious and imaginative.

Issues like drugs, cyber addictions, stress, self-esteem and body image issues, and even mental health issues are very common among young people in the twenty-first century. A lot of these issues arise from the kind of social lives that teens pursue. In "The Adolescent Society: The Social Life of the Teenager and Its Impact on Education (1961)", it was reported that it was the social, and not the educational dimension of the high-school experience that was paramount to teens. Teens are highly motivated by the idea of peer circle and hence look inwards towards their age group to share their problems and thoughts. This cuts them off from understanding adult society and giving due importance to it.





DIFFERENT PERSPECTIVES

-CHIRAG GUPTA (Batch of 2024)

"Right and wrong are not relative terms. There are fundamental truths. Evil flourishes, but good men continue to battle it – and win." -Mike Gallagher

We hear of corruption, poverty, molestation, murders, frauds, but all of these crimes arise from one simple question, "what is right and what is wrong". This very question baffles the lawmakers till today. This may sound platitudinous, but did you ever stop to question the ways of the world? According to David Hume a famous philosopher, belief should be a result of repetition of practice and thus it should always grow with experience. But humans, are the only animals who learn from the experiences of others of their kind and hence, we humans, learned from those who came before us and we gradually accepted what they experienced as the truth or as the fact.

How do we establish what is right and what is wrong? Let me give a situation to consider. There are five workers on a path and you are driving this car, whose brakes don't work. What works, however, is the steering wheel and you can change the direction of the car towards a path where only a single man is working. If you have to choose, whom to save, you will probably choose the five workers, because of this idea that losing one is better than losing five.

Let's change the narrative a little bit. This time, you are not the driver but a man who is watching this incident unfold from a bridge right over the path, right next to you, is a really fat person who is looking over the bridge. You again have a choice; you can give that man a little push and he will fall right in front of the car and the accident can be prevented. What will you choose now? Why not push him, you save five and sacrifice one. I reiterate "what is right and what is wrong"?

Principles that govern "dharma" are so diversified and unclear that even best scholars find it difficult to contemplate how to deal with a certain kind of crime and what could be the possible punishment for a crime.

What is "dharma" and how do we find it? Yes, it's up for debate but only if there exists the ultimate truth and if it can save humanity it should not be up for debate, it should be written and practiced.

INDIA @75: RESILIENT & POWERFUL

-HARSH TOMAR (Batch of 2023)

The 75th independent year of India it's a milestone to reflect back on the journey so far and what more we need to achieve. Since getting independent in 1947 and becoming a republic in 1950, India has had its share of vicissitudes but showed equal resilience and overcame them. A fairly diverse population of more than 1.3 billion and a varied geography makes India one of the most complex democracies in the world. The country has seen progress in every domain- economy, health, infrastructure, education, etc and the growth trajectory is expected to get steeper over the course of time. During the last few years, India has grown its stature and is emerging as a global power on the world stage. We need to revisit the past to look at the hardships that the country faced and how it molded the nation's character. When India became independent in 1947, it had a population of 340 million and a GDP of mere 2.7 lakh crore, more than half of which came from the agriculture sector. The literacy rate was alarmingly low at 12 percent. It was one of the poorest countries in the world in terms of per capita income. Then, soon after independence, a war was forced upon India.

The newly created nation of Pakistan wanted to annex Kashmir (an erstwhile princely state) and attacked India in October 1947. The first Five-year plan focused on agriculture to boost output as India was losing a huge chunk of foreign reserves to food grain imports. The plan was a success as the economy grew by 3.5% and was provided further impetus by the subsequent plans. In 1965-66, India was hit by twin droughts and faced a severe food grain shortage. To make matters worse, the western neighbor again attacked India and there was widespread fear of mass starvation.



A food aid of 10 million tons saved India and then started the Green Revolution. The agriculture sector was converted into a modern industrial system by adoption of technology, use of HYV seeds and other measures. Today, India is the second largest producer of wheat and seventh largest Agri-produce exporter. This shows the grit and resolve that the nation has. In the early 90s', India faced another crisis. The forex reserves were down to meager \$5 billion and there was a severe BoP crisis. The government had to ship out the country's gold reserves to secure a loan and the situation was grim. What followed was a slew of reforms aimed at liberalization of the economy and encouraging private industry participation whilst doing away with the license raj. More than three decades after the 1991 crisis, India has a forex reserve of more than \$650 billion which is enough to cover 13 months of imports. India also carried out nuclear tests in 1998 and had to face the brunt of the West as heavy economic sanctions were imposed with widespread condemnation. Just seven years after India acquired nuclear capabilities, the Indo-US Civil Nuclear deal was signed which underscores the fact that India was a reliable and responsible nation.

In 2020, Coronavirus ravaged the world economy, disrupted supply chains and the health systems collapsed. The GDP contracted by more than 7% and unemployment levels rose to an all-time high with inflation being a concern too. China, with an aim of grabbing Indian territory, did aggressive maneuvers at the border. The healthcare system was overwhelmed during the second wave in April 2021 and the future looked bleak. But we never lost hope and our fight against covid intensified. People got together and used social media as a tool to help those in need. The government announced various measures to help revive the economy and the industries. In 2022, the Indian economy is showing signs of V-shaped recovery and China has been taught a lesson. India has the fourth largest military in the world and is the world's fifth largest economy. It is bound to become a superpower by the time it turns 100 and the world will follow in its footsteps. Yes, we do face challenges and lag behind in some socio-economic indicators but we are hopeful of overcoming them and continue on the path of glory to be the global power we once were as this is India's century.



MANVI
(BATCH OF 2024)

"Aren't all of us the same wearing masks, believing to put a blindfold on other's eyes while closing ours."

KAVYA
(BATCH OF 2024)

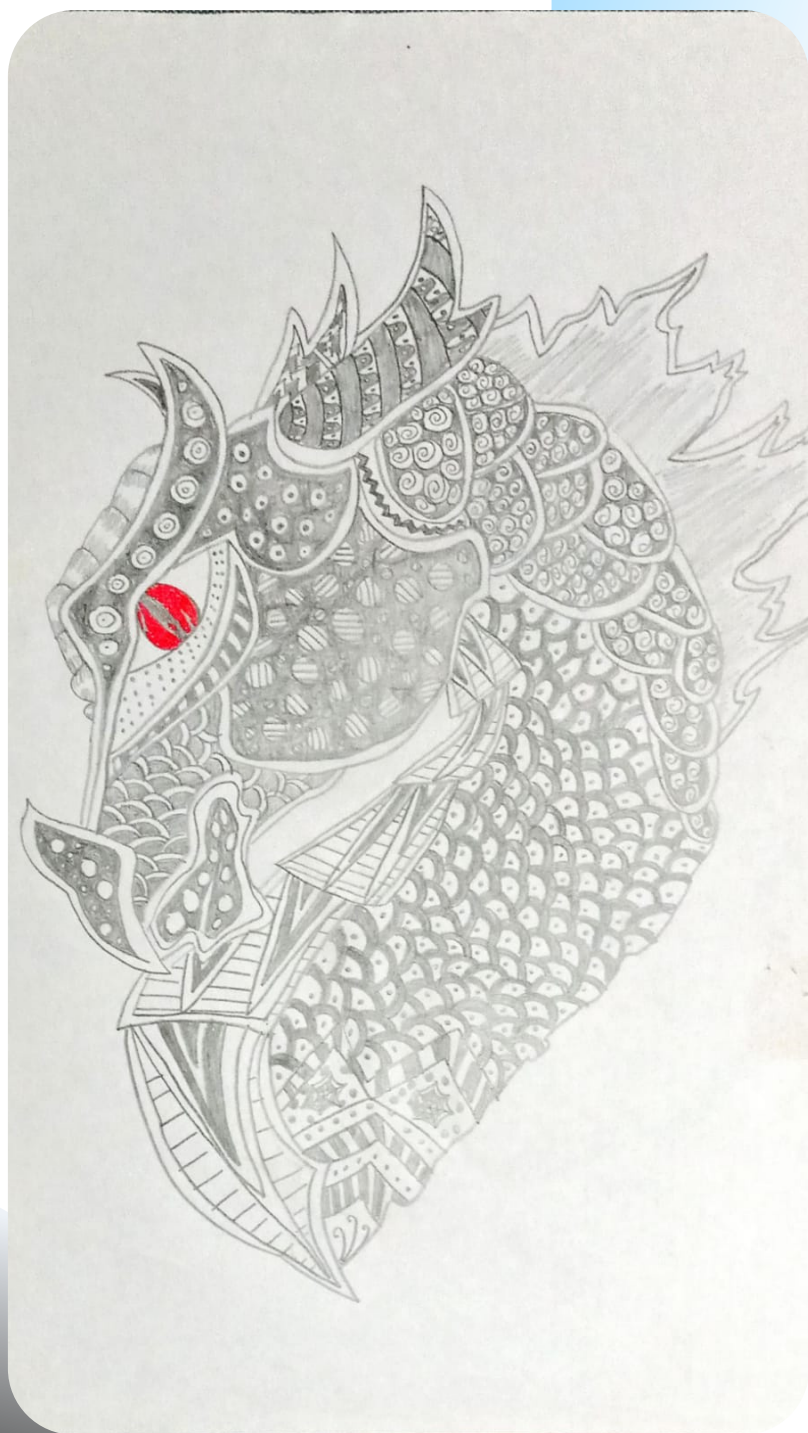
"As I look at this star lit sky, these tiny dots that I have been told are nothing but balls of fire that seem to be like my eyes.

Tiny circles moving around like large giant wheels reaching the moon and yet coming back to the beginning of everything, our eyes."



SAMRIDHI
(BATCH OF 2024)

"The light from within overpowers the pangs of doubt thrown at us like balls of fire, making them look like shooting stars"



**DEEKSHA
(BATCH OF 2023)**

"Colours splatter over canvas like feelings that shine through the mirrors of our hearts."

**DISHA
(BATCH OF 2024)**

"I have too fondly loved the stars to be afraid of the night. And I have too ardently followed the flames to ever fear the shadows."



**GAUTAM
(BATCH OF 2023)**

"Humans dream of lush greenery and wildlife while they sleep on the disaster of a planet around them."

**VANSHIKA
(BATCH OF 2024)**

"The black and white lines
on the sheet of the paper
tangled into each other, as
if woven together to
create stories that write
the future."



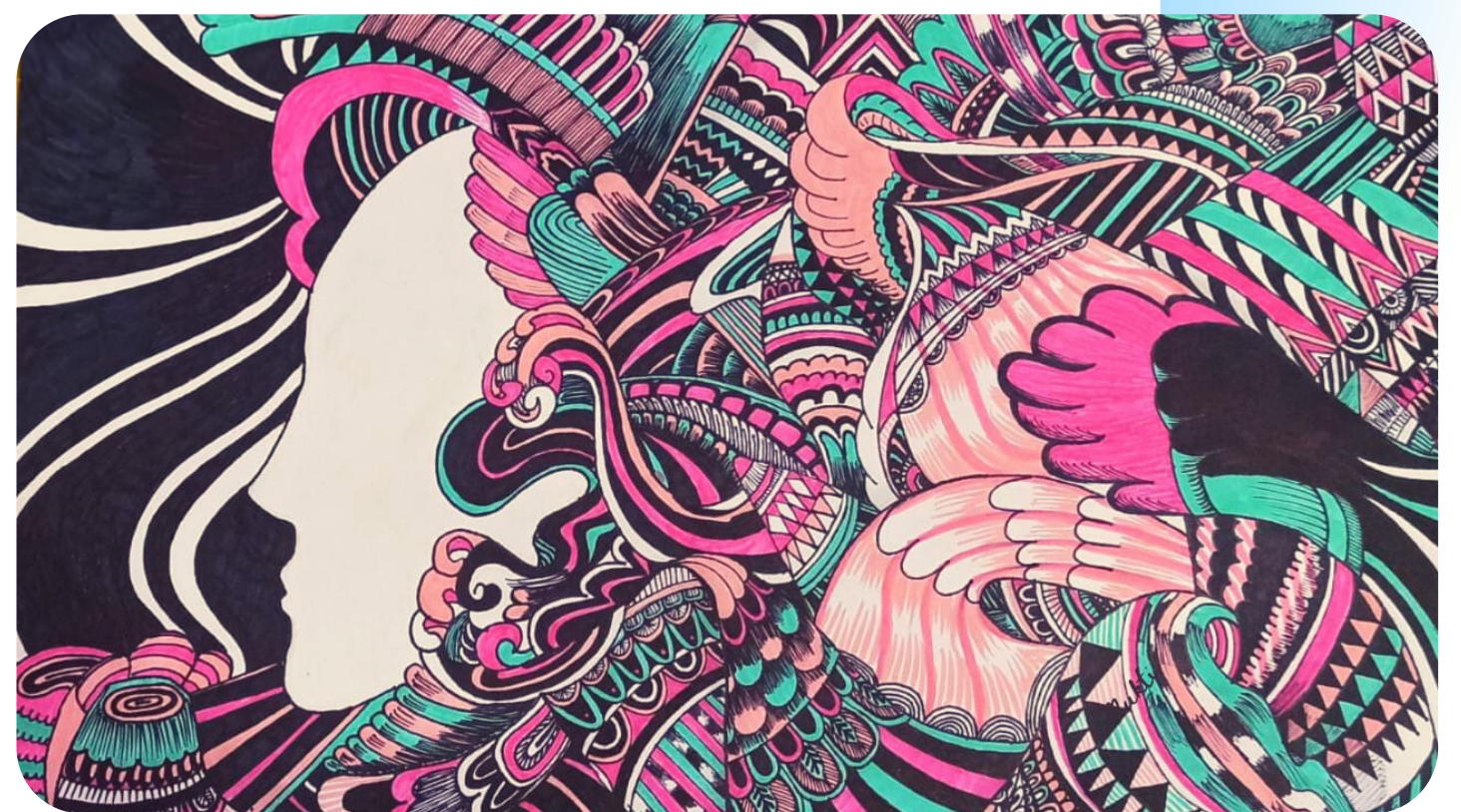
**SIDDHARTH
(BATCH OF 2023)**

"Isn't freedom the feathers that actually
fall off from my wings,
Not guarded by the expectations that I
call mine and seem to inherit from
others?"



**MUKTI
(BATCH OF 2023)**

"Soul bathed in colors
brings out the true beauty
of humans. A simple bare
face emerging from a
canvas drenched in colors
narrates the tale of
diversity within."

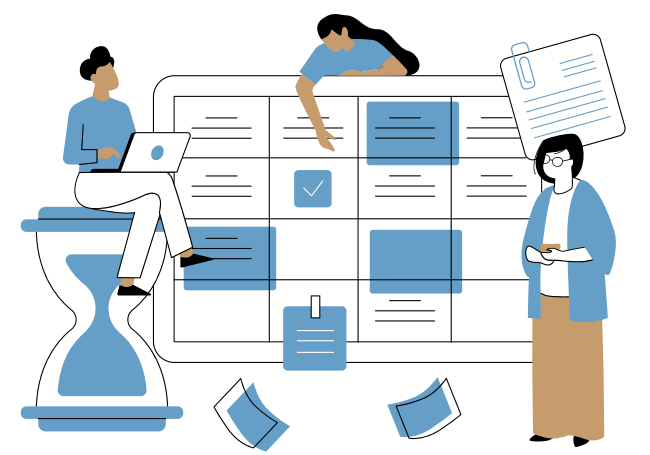


**DEEPALI
(BATCH OF 2023)**

"The colours of my canvas remind me of
different parts of life, painted with the
remains of brushes once built with hope
and happiness"



PREPARATION OF THE RECIPE



Step 1.

Collect excitement post 12th boards, take out the leaves of JAT Prep material, peel off as much as distractions as possible, and put your optimism on the boil for the next three months.

Step 2.

Strain your perservance in a bowl and the brew you get is a warm welcome by faculty and seniors on college premises.

Step 3.

Add your undiscovered capabilities along with a new vision in a mixer and blend it into a smooth paste of practical exposure which you get from society and cells.

Step 6.

Put your hidden talents into a cauldron of management fests filled with a myriad of opportunities and cook it on high flame

Step 5.

Grate your curiosity and proactiveness for the assignments, case discussions, and presentations that come your way.

Step 4.

Brush your networking skills and get your LinkedIn profile ready

Step 7.

Take a few pinches of recreation to binge-watch movies with your friends during that all-nighter you pulled for the first exam of college life.

Step 8.

Rummage through various platforms to grab that internship and job opportunity.

Step 9.

After three years of grinding in varied experiences, a true BMSite is ready to serve optimally the industry and the society.

Step 10.

Garnish it with business formals and present it to the corporate world.





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