



# KESHAV MAHAVIDYALAYA UNIVERSITY OF DELHI

NAAC ACCREDITED- 'A' GRADE INSTITUTION  
DEPARTMENT OF COMMERCE



PRESENTS

## GENESIS

9<sup>th</sup> EDITION | 2019

### DEPARTMENT OF COMMERCE

Standing out of the crowd, in the midst of the scenic surroundings of Pitampura, Keshav Mahavidyalaya is a college that is setting new standards for higher education year after year. As a part of our thinking process, Keshav Mahavidyalaya focuses on academic growth of the students, as well as it fosters a spirit in students, which encourages them to base their thoughts on rational and logical thinking. Although we started in the year 1994, it has been a great journey, and we have made our remarkable presence felt not only in academics but also in extra-curricular activities. The Department of Commerce, Keshav Mahavidyalaya is one of the biggest department in the college. Bizworld - The Commerce Society has 23 office bearers consisting of students from all the three years. Bizworld, and the Department of Commerce organizes a plethora of events in an academic year. Besides ORIENTATION and FLEDGLING- Annual fest of Department of Commerce, ERUDITION: an Informative Speaker Session has also been started in the year 2018. The Department is proud to have held the second successful session of Erudition in February, 2019 with the theme on "INNATE LEADERSHIP". Further, the Annual Magazine, GENESIS is also released every year, this being the 9th edition, adding a feather to the cap of the department. Our main aim is to encourage the students to have a vision and inculcate the ability to take initiatives. They should learn to recognize the challenges of a competitive world. This department is the best platform for students to develop their skills and for personality development

### PRINCIPAL'S MESSAGE

Dear young minds,

Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing.

- Pele



It gives me immense pleasure to acknowledge and appreciate the hard work that has been put by the students and faculty of the Department of Commerce in bringing out yet another vibrant issue of their Annual Departmental magazine "GENESIS"- 9th Edition, 2019.

As the word "GENESIS" itself suggests, this magazine serves to be the origin of ideas and new thoughts. The magazine chronicles the ideas of students in the form of articles, along with their academic and extracurricular achievements. With entries ranging from vibrant topics like GST, Debt Crisis, IL&FS and many more, this year's magazine is definitely an interesting read. My heartiest congratulations and best wishes to the department for bringing out this issue of GENESIS.

